



Team Member Outreach - Email Template

Subject line: Hi! Will you help me to support an important cause?

Hello [enter name here](#),

I wanted to reach out to you about a virtual event I am participating in as a Team Captain this August! It's called *Joy In Action* and it will raise funds for and create awareness about a subject very close to my heart – ending human trafficking here in Canada.

During the week of August 13 – 21, 2022, I will be [enter your activity here](#), in support of Joy In Action. Registration is free, and you can choose to do the same activity or pick from any of the other options on the registration page. It's up to you! We can still be a team, advocating and fundraising together even if teammates are participating in different activities, virtually. We will be taking donations until September 21 and having fun together to support a great cause! All the money raised goes directly to supporting the Joy Smith Foundation's Prevention and Intervention programs.

As Captain of my team [enter team name here](#), I am advocating against human trafficking with the goal to raise money to help support education programs so people across Canada can learn what human trafficking is, how to recognize the signs and avoid being lured into the sex trade and what we can do to put a stop to it.

You came to mind when I thought about who a great teammate would be and I would like to ask you to join my team!

I'm hoping we can make a difference together. Here is a link to the Joy In Action 2022 registration page: [put link here](#).

It would make a big difference having you on my team and I hope to hear back from you soon. Thank you!

Have a great day!

[Your name](#)