



Phone Notes for Joy in Action 2022

When calling someone to inform them about Joy in Action 2022 to see if they are interested in donating or joining your team, here are some notes you can reference back to. Having some key points in front of you during your conversation can help to keep you on track and prevent any important information from being missed. We hope this helps!

- Joy in Action 2022 is a virtual event supporting the Joy Smith Foundation with the goal to raise funds and awareness about human trafficking happening across Canada.
- Registration for Joy in Action 2022 is FREE with the goal to get as many people involved as possible and raise funds for this important work.
- Joy in Action will take place over one week, from **August 13 – 21**. To participate, people will choose to **walk, run, cycle**, or do an **activity of your choosing**.
- Fundraising for Joy in Action starts right now and continues until one month after the last day of Joy in Action, on **September 21**.
- Our goal is to raise \$125,000 and all the money raised goes directly to supporting the Joy Smith Foundation's Intervention and Prevention programs.
- We have an exciting grand prize this year! A generous donor has provided us with a free trip to Costa Rica. For every \$1000 you raise, your name will be entered into the draw for this amazing trip.
- You can register and donate at: <http://events.joysmithfoundation.com>