



Fundraising – Donation Email Template

Subject line: Hi! Can you help me to support an important cause?

Hello [enter name here](#),

I wanted to reach out to you about a virtual event I am participating in this August! It's called **Joy In Action** and it will raise funds and awareness for a subject very close to my heart – ending human trafficking here in Canada.

I am advocating against human trafficking with the goal to raise funds as well as educate as many people as possible across Canada about what human trafficking is and what we can do to put a stop to it.

During the week of August 13 – 21, 2022, I will be [enter your activity here](#), in support of Joy In Action and will be taking donations until September 22! Can I ask you to contribute [enter a dollar amount](#)? All the money raised will go directly to supporting the Joy Smith Foundation's Prevention and Intervention programs.

Here is a link to my team's fundraising page for Joy In Action 2022 [put link here and remember to double-check that it works before you send it ☺](#)

I would really appreciate your help and I hope to hear back from you soon. Thank you.

Have a great day!

[Your name](#)