

Fundraising - Donation Email Template

Subject line: Hi! Can you help me to support an important cause?

Hello enter the recipient's name here,

I wanted to reach out to you about an event I am participating in **as a Team Captain**! It's called **Joy In Action**, and it's happening between August 17-25, 2024.

The event will raise funds and awareness for a subject very close to my heart – ending human trafficking here in Canada.

As Captain of my team, (enter team name) I am advocating against human trafficking with the goal to raise funds as well as educate as many people as possible across Canada about what human trafficking is and what we can do to put a stop to it.

I will be <u>enter your activity here</u> in support of Joy In Action 2024!! Can I ask you to contribute <u>enter a dollar amount</u> to my team? All the money raised will go directly to supporting the Joy Smith Foundation's Prevention and Intervention programs.

Here is a link to my team's fundraising page for Joy In Action 2024 <u>put link here</u> (remember to double-check that it works and remove this sentence before you send).

I would really appreciate your help and I hope to hear back from you soon. Thank you.

Have a great day!

<u>Your name</u>